



2010-2011 MVMA Membership Directory

Advertising Space Sales Agreement

Company: _____ Date: _____

Contact Name: _____

Address: _____

City, State, ZIP _____

Phone: _____ Fax: _____

Email: _____

I/We would like to place an ad in the MVMA Directory as follows:

- Half Page – black and white \$ 500.00
- Full Page – black and white \$ 900.00
- Tab Divider – black and white \$1,000.00
- Tab Divider – full color \$1,250.00
- Cover – full color \$1,500.00

Minnesota Veterinary Medical Association is outsourcing the document layout, so your ad will need to conform to the requirements of our design and printing firm, and you may need to work with them on specific graphic issues.

- Take 10% off my total, I will be exhibiting at the 2010 Annual Convention or I am advertising in 5 or more issues of the 2009 or 2010 MVMA Newsletter.

For complete ad specifications please see enclosed **File Requirements** page. All ads are subject to the approval of MVMA's Board of Directors.

I/We understand that the additional fees may apply if additional work is required to prepare our ad for publication. It is also understood that advertisers are liable for all content of ads including copy, representations and illustration and are responsible, without limitation, for any and all claims made thereof against MVMA, its officers, agents, and employees.

I/We understand that, in order for our ad to be placed in the membership directory, we must forward the following items per the given schedule.

Signature: _____

By Sept 1, 2009

Mail or fax this completed contract with payment to:
MVMA, 101 Bridgepoint Way, Suite 100, So. St. Paul, MN 55075.
 This contract is not confirmed until MVMA has received payment and has replied to you to confirm ad placement. Confirmations of ad placement will be made by **October 1, 2009.**

By October 15, 2009

Send all ad content to Printer. See details on File Requirements page.

- Check enclosed. Check number: _____ Total: _____
- Visa, Mastercard, or Discover number: _____ Expiration: _____
 Name of Cardholder: _____ Total: _____

For contract questions, please call Alyssa, MVMA, (651) 645-7533. For ad specification questions, call the MVMA for directory publisher contact information.